

FEARLESS BOARD FUNDRAISING

BUILDING YOUR BOARD'S CAPACITY TO GIVE AND GET

This **interactive workshop** ensures your board understands its collective and individual fundraising roles. With our fresh ideas, strategies, and techniques, your board will fully embrace their fundraising responsibilities.

Over a two-hour session, your board members will learn about and discuss effective fundraising practices for the boards of small and mid-sized nonprofits. Through presentations, case studies, and group discussions, we'll answer your board's most common fundraising questions:

- **What motivates donors to give?**
- **How do board and staff share responsibilities?**
- **How can I approach fundraising asks authentically and confidently?**

Good Insight's mission is to connect good causes to great leaders. Our governance consulting is informed by the most promising practices for nonprofits with budgets from \$100k to \$5M. No two nonprofits are the same, so you'll get advice that matches your unique needs. Our workshops are delivered by one of our BoardSource-certified consultants, who will help your board envision new approaches to fundraising and come to consensus on the goals and intentions to drive their work for years to come.

Fearless Board Fundraising includes:

- A two-hour workshop for up to 20 people
- Two support sessions with the CEO, Board Chair, and Development Committee Chair
- **BONUS Tool Kit** with Individual Development Plan, Giving Policies, and new ideas to incorporate giving into board meetings

\$785

**when booked by
September 30, 2021**

OUR OTHER GOVERNANCE SERVICES:

Customized retreats and board assessments

Signature workshops (including Essentials of Effective Governance)

Consulting support for recruitment and onboarding, succession planning, and much more