

# ESSENTIALS OF EFFECTIVE GOVERNANCE

## YOUR BUILDING BLOCKS FOR BOARD ENGAGEMENT

Good Insight's **interactive workshop** provides simple steps on developing a governance model that works for your unique organization. This session is the ultimate opportunity to get all your board members on the same page before stepping into exciting new challenges.

During this 90-minute session, your board members will learn about and discuss effective governance practices for small and mid-sized nonprofits. We offer practical advice on what works for your board and honest answers about what doesn't. Using presentations, case studies, and group discussions, we'll answer your board's most common questions:

- **What is the right role for nonprofit boards?**
- **How can I fulfill my board service obligations?**
- **How do we oversee and support our executive?**

Good Insight's mission is to connect good causes to great people. Our governance consultancy is informed by the most promising practices for nonprofits with budgets from \$100k to \$5M, so you'll get support that matches your unique needs. The workshop is delivered by one of our BoardSource-certified consultants, who will help your board outline their oversight responsibilities and come to consensus on the governance goals and intentions to drive their work for years to come.

### Essentials of Effective Governance includes:

- A 90-minute workshop for up to 20 people
- Two private consultations with CEO & board chair
- **BONUS:** Effective Meeting Toolkit

**\$485 (book it by December 31, 2020)**

## OTHER GOVERNANCE SERVICES INCLUDE

Customized retreats and board assessments

Signature workshops (including Board Fundraising and Recruitment Strategies)

Specific consulting support for recruitment and onboarding, succession planning, and much more

## WHAT FOLKS ARE SAYING

*"The session was so helpful providing real clarity about the board's roles. We all left with the same understanding, clear focus, and prioritized tasks. I am very excited despite all the work we have ahead."*

**Sue S., Board Chair**

DC-based arts organization

*"Working with you was an exceptional experience that left us feeling understood, supported, and prepared to tackle the challenges and opportunities ahead of us."*

**Mari R., Board Chair**

DC-based membership association