

BEST BUDDIES



Position Description

Job Title: State Director, Capital Region
Salary: \$100k - \$110k, commensurate with experience
Status: Full-time, Exempt
Location: Falls Church, VA
Reports To: Senior Director, State Operations
Deadline: Open until filled, early applications encouraged

ABOUT BEST BUDDIES CAPITAL REGION: Best Buddies Capital Region works in the District of Columbia and Commonwealth of Virginia to empower people with intellectual and developmental disabilities (IDD) to form meaningful peer friendships, develop leadership skills, secure employment, and enjoy inclusive living opportunities.

The State Director, Capital Region will be a successful fundraiser, strategic networker, and inspiring speaker. They will lead a team of passionate professionals taking the Capital Region to the next level with new chapters and deeper engagement with participants. In partnership with the local advisory board, they will raise awareness and resources through corporate and individual support. Their extensive management experience will include a track record inspiring and developing teams.

With nearly 70 chapters, the Capital Region reaches more than 4,000 participants through robust partnerships with schools, colleges, corporations, and local government agencies. Signature events, including the Best Buddies Prom and the Best Buddies Friendship Walk, bring together thousands of community supporters to raise awareness and celebrate participants.

The Capital Region office is part of the global network of Best Buddies International, which provides guidance and resources to its state offices. With a headquarters in Miami, Florida, Best Buddies International is the world's largest organization dedicated to ending the social, physical, and economic isolation of 200 million people with IDD.

POSITION OVERVIEW: The State Director is responsible for developing an annual state plan and implementing the plan through overseeing day-to-day operations in all offices statewide, securing funding for programs and special projects, overseeing programs to ensure consistency and success, managing local Advisory Boards and associated committees, and supervising state staff. They assist and direct Program staff to ensure program consistency and success.

JOB REQUIREMENTS – QUALIFIED APPLICANTS MUST HAVE:

- At least four to seven years progressive experience in fundraising including a record of success in expanding a donor base through cultivation and stewardship, and/or board management
- Superior persuasive writing and presentation skills with ability to exert influence, inspire others, and articulate the mission, goals, and activities of Best Buddies with passion and enthusiasm
- Proficiency with Microsoft Office, and familiarity/comfort with database management systems (i.e. Blackbaud Sphere, Auction Pay, Raisers Edge)
- At least 3-5 years of management/supervisory experience, and superior talent-building and team-building skills
- Superior initiative, drive for results, and self-assessment skills, and ability to lead individuals and teams in setting and achieving challenging goals

- Must be highly dependable, lead by example and be willing/able to adapt management style to fit the situation and hold staff accountable for meeting set expectations
- Must be comfortable engaging with people with intellectual and development disabilities (IDD)
- Must travel, use personal cell phone, and work evenings and weekends as necessary in order to accomplish job responsibilities
- Bachelor's degree or at least 4 years' relevant experience in addition to above experience
- Access to an automobile with applicable insurance

JOB DUTIES INCLUDE, BUT ARE NOT LIMITED TO:

Programs

- Oversees and assumes ultimate responsibility for the success of all programmatic operations statewide by working with local programs staff and HQ Programs Team
- Oversees the planning and implementation of program events and volunteer training initiatives state-wide, including Best Buddies Day/Month, BUILD, and Local Leadership Training Days
- Ensures that program participants and staff are appropriately integrated into statewide fundraising/awareness efforts and collaborates with Program staff to ensure that all grant goals are realistic and in the best interest of local programmatic efforts
- Ensures recruitment strategies and volunteer appreciation initiatives for Best Buddies program participants are effectively and appropriately implemented
- Attends local chapter events and activities
- Directly manages Program staff and assumes additional programmatic responsibilities as required per state office staffing structure

Fund Development

- Develops and implements comprehensive statewide strategy for securing sustainable funding and works with local staff, Advisory Boards, and volunteers on its implementation
- Assumes overall operational management responsibility for all fundraising activities statewide, including, but not limited to, foundation and corporate giving, individual giving, major gifts, special events, annual giving, and alumni/parent relations
- Develops and implements major fundraising events to meet revenue goals – must utilize local event committees and follow BBI event committee benchmarks/structure
- Researches grant opportunities, develops proposals to foundations, maintains accurate records and submits reports as required by funders with support from BBI Grants Department
- Manages government grants/contracts, including reporting, maintaining relationships with key agency officials and testifying if necessary
- Manages government grants/contracts, including reporting, maintaining relationships with key agency officials and testifying if necessary
- Manages local and/or statewide Advisory Board(s), including recruitment, training, and retention of committee and board members in keeping with the BBI Advisory Board guidelines
- Identifies, cultivates, and develops volunteers capable of making personal commitments and becoming directly involved in the solicitation process on behalf of Best Buddies – develops and manages stewardship process of all donors, including processing gifts and thank you letters

Marketing

- Develops comprehensive statewide public awareness strategy, working with local staff on its implementation
- Creates a strong presence for Best Buddies in the local area through public speaking, community involvement, public service announcements, social media, special events, news releases, and other media initiatives

- Develops relationships with local graphic artists, public relations professionals, and advertising agencies to support local needs
- Oversees organization of content and images for updates to state website and ensures that all local staff use Kintera database to communicate with participants and the community
- Oversees creation and distribution of statewide and local newsletters/annual reports and Kintera e-newsletters

Human Resources

- Oversees recruitment, screening, hiring, and training of all staff statewide in accordance with Best Buddies guidelines and approves all reports, conducts staff evaluations and provides appropriate guidance and motivation
- Works with local staff to set realistic and strategic goals, including professional development goals, and holds them accountable for meeting these goals
- Develops performance/behavior improvement plans as needed and researches and provides professional development opportunities and tracks and records progress
- Works to inspire and motivate local staff by demonstrating personal commitment and integrity and providing proactive training, support, and recognition
- Oversees state staff's involvement in HQ initiatives, including merchandise sales, national conferences, special events, and awareness campaigns

Administrative

- Oversees (and delegates when appropriate) management of all day-to-day infrastructure needs such as supplies, postage, IT, telecom, equipment/utility contracts, and office lease as needed to maintain an efficient and professional work environment – assumes ultimate responsibility for all logistics of moving an office if necessary
- Maintains communication with HQ Operations and Development Team with timely reports and other information as directed
- Uses the online reimbursement system to effectively track and manage reimbursement requests from local staff
- Develops, monitors and balances the state organization's budget, including reviewing monthly financial statements, tracking all expenses and revenue, and adjusting spending/fundraising plans as needed
- Oversees timely and accurate processing of all revenue and invoices, and maintains accurate records of all donations and donor information

APPLICATION PROCESS

Best Buddies International has retained the services of Carlyn Madden of [Good Insight](#) to assist with this search. Confidential questions about the position may be directed to her at carlyn@good-insight.org.

Please send your resume to bestbuddies@good-insight.org, accompanied by a cover letter that describes your interest in and qualifications for this role, including experiences working with people with IDD, managing people, and fundraising for causes you care about.

--

To learn more about Best Buddies Capital Region visit <https://www.bestbuddies.org/capitalregion/>

Best Buddies International is an equal opportunity employer, an affirmative action employer, and M/F/V/PWD/PV employer.